

# ST CATHERINE'S HOSPICE

## USING OUR “IN AID OF” LOGO

*Thank you for supporting St Catherine's Hospice*

As part of your fundraising pack we've provided three versions of our 'In aid of' logo. You can use any of these on the promotional materials for your event. Our 'In aid of' logo is different to the main St Catherine's Hospice logo. It indicates you are fundraising for us but do not represent us.

### APPROVAL

We own the rights to the logo, therefore any use of it should be approved by us before printing.

### USING THE LOGO

You should only use the logo in relation to fundraising events for St Catherine's Hospice.

The space between the logo and the edge of your artwork should be at least twice the height of the 'H'. We recommend using the logo at a width of  $1/4 x$ , where  $x$  is the entire width of your artwork.

The logo must be used as it has been provided. Please do not recreate, alter, distort or redraw it any way, or use it outside the United Kingdom or European Union without our consent.

If you have previously used the logo for fundraising events, please ensure you review this guide each time you receive it in case of any updates.

### REGISTERED CHARITY LINE

St Catherine's Hospice is legally obliged to disclose that it is a registered charity by including the registered charity line (below) wherever you see the 'In aid of' logo. The only exceptions are branded items like banners, balloons, pin badges, and t-shirts. Please check with us if you are unsure.

Registered charity number 281362 and as a company in England 1525404.

For further information please contact our Fundraising team on [fundraising@stch.org.uk](mailto:fundraising@stch.org.uk) or call 01293 447361.

