**PRESS RELEASE**

**DATE 2019**

**Your Headline - A chance to really sell your event/challenge/fundraiser**

(WHO YOU ARE, AGE, AREA WHERE YOU ARE FROM) is/are (WHAT ARE YOU DOING/LOOKING FOR?) (Eg - taking on a challenge, hosting a fundraiser - what type? Looking for stall holders? Etc) in aid of local charity, St Catherine's Hospice.

Taking place on (DATE) between (TIMES), at (VENUE), (EVENT NAME) is the perfect event for (WHO?) (Eg - Families/keen gardeners/music fans etc)

ADD THE MAIN SELLING POINTS ABOUT YOUR EVENT/CHALLENGE (What can people expect at your event? Anything particularly unusual happening? If you're doing a challenge, are you wearing a unique costume? Training in unusual places etc?)

WHY ARE YOU RAISING MONEY FOR ST CATHERINE'S?(Do you have a personal story/connection to the hospice? Are you ticking a lifetime ambition off the list? Celebrating a special occasion and supporting the hospice at the same time? etc)

WHY IS SUPPORTING YOUR EVENT/CHALLENGE IMPORTANT? (NAME) said: (QUOTE)

**NB: PLEASE DO NOT CHANGE THE WORDING OF THIS PARAGRAPH APART FROM THE LAST SECTION.** Last year, St Catherine's cared for more than 2,100 people and their family and friends. Offering practical and emotional support, the hospice's expert care is free to local people, but with less than a third of its running costs coming from the NHS, St Catherine's relies on the generosity and support of the local community. By holding a/taking on (EVENT OR FUNDRAISING DETAILS) XXX is helping make a real difference to terminally ill people in their local community.

(CLOSING STATEMENT ABOUT YOUR EVENT/FUNDRAISER IF NEEDED)

For more information, please email (CONTACT EMAIL) or call (CONTACT NAME) on (TELEPHONE NUMBER) - Make sure the contact is happy for their information to be made public.

**Ends**

**Notes to Editors**

**Image shows:** (CAPTION PICTURES) - Include the picture link in the body of your email text.

For more information and images, please contact: (SUPPLY A CONTACT NAME, NUMBER AND EMAIL FOR THE JOURNALIST TO CONTACT YOU FOR MORE INFORMATION)