

## Midnight Walk Ambassadors

**Where:** Horsham, Crawley, Sussex and Surrey

**When:** From Feb 2018 to 9 June 2018

**Managed by:** Louise Brown, Events Fundraiser.

### About the Midnight Walk:

St Catherine's Hospice Midnight Walk is one of our largest fundraising events which has raised over £1 million since the walk started in 2007. Women, men and children over 10 are invited to take to the streets of Horsham and challenge themselves to a sponsored 7, 13 or 20 mile night time walk on Sat 9 June 2018 from the Broadbridge Heath Leisure Centre.

We want 2018 to be biggest and best year yet and we are looking for people like you to become a Midnight Walk Ambassadors! By becoming a Midnight Walk Ambassador, you'll helping us be there for people in Sussex and East Surrey, with expert hospice care, when and where they need us most

### What is expected of a Midnight Walk Ambassador?

We need your help to spread the word about the Midnight Walk 2018. You'll be invited to a special Ambassador launch night and given all the tools required to be able to do this including leaflets, posters and discount codes to help recruit walkers. We'll even give you a bespoke Midnight Walk bag to keep everything in and take with you everywhere you go.

Be inventive; use your own skills and contacts to promote the Midnight Walk in your own way. It might be on social media, through work or by talking to local groups. It's totally up to you what you do and the events team will be on hand to support you every step on the way.

We ask that you keep us up-to-date with you Midnight Walk journey including your training and generally walk preparation. We want to share your story with other walkers to inspire them to get involved too. Why not tag us in the posts so we don't miss a single minute of your journey and use the hashtag #TeamSTCH

### The benefits of being a Midnight Walk Ambassador

1. **Make a difference** – First and foremost you get pride in knowing you have personally contributed in helping to brighten someone's darkest days and making sure St Catherine's can be there to provide expert hospice care, when and where it's needed most.
2. **Free place** – All Midnight Walk ambassadors will be allocated a free place in the Midnight Walk 2018. You'll also receive a personal discount code for you to give out to 20 of your closest friends and family. In addition to that for every five people that you sign up you'll be entered into a prize draw to win £200 worth of Amazon vouchers. The more sign ups you get the most entries you'll receive!
3. **Ambassador goodies**- We will provide you with some special Ambassador freebies in the lead up to the Midnight Walk and on the night. You'll also be the first one to receive our exclusive Midnight Walk t-shirt.
4. **A Midnight Walk 'You're Amazing' thank you** - All our ambassadors will be invited to a special thank you evening. It'll be an opportunity to meet fellow Midnight Walk ambassadors and give us a chance to say a big fat THANK YOU.

### Sign up now!

For more information and to sign up please call the Events Team on 01293 447355 or email [events@stch.org.uk](mailto:events@stch.org.uk)